



# AvCo

## Exposure Summary



# Exposure - Media Outlets



THE DENVER POST ●●● Medium



THE BURLINGTON RECORD



# Exposure - By the Numbers

**961.6 Thousand**

Estimated Reach  
of **Radio** Broadcasts

**3.68 Billion**

Total Monthly Visitors  
to **Print Media** Websites

**\$60 Thousand**

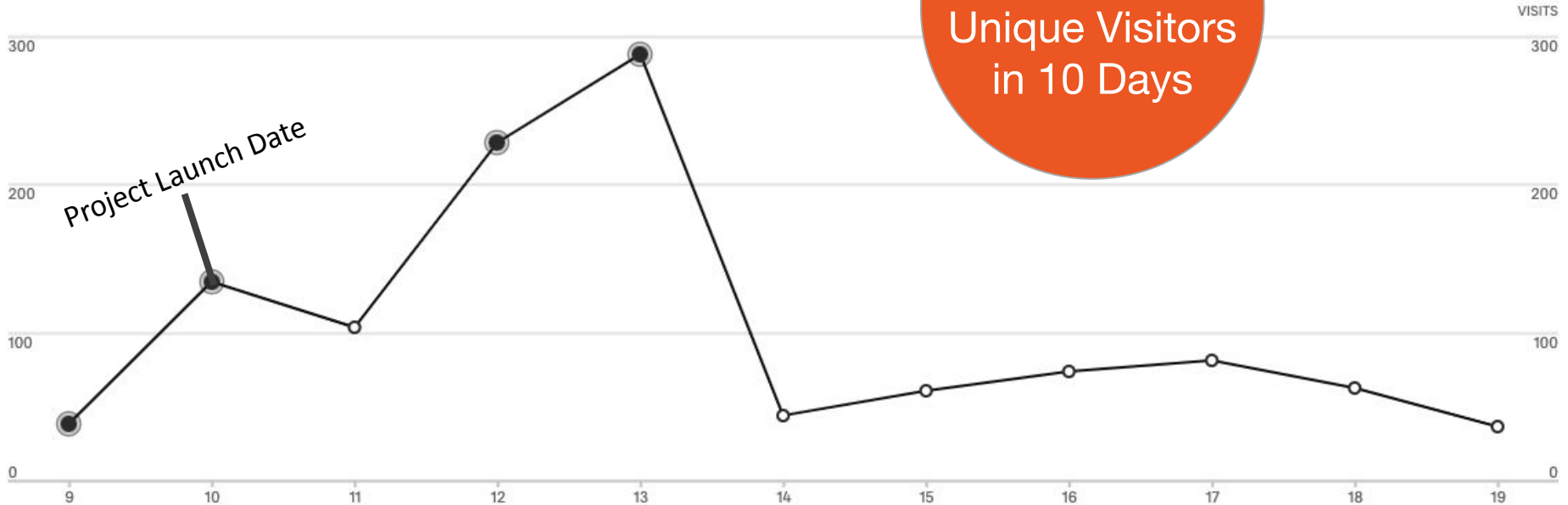
Total Estimated  
Publicity Value  
of **TV Coverage**



# AvCo.city Web traffic

Aug 9–19, 2021 • 1,149 Total +100% mo/mo

**1.1K**  
Unique Visitors  
in 10 Days



# Quote highlights

- “We will write a new chapter in the world transportation history books at a time when we need a new chapter desperately.” - Tyler Svitak, Executive Director of Colorado Smart Cities Alliance
- “I look forward to it becoming commonplace throughout Colorado.” - Congressman Ed Perlmutter, CO’s 7th Congressional District
- “It’s innovation and creativity like this that make Colorado the envy of states across the country.” - Dianne Primavera, Lieutenant Governor of CO
- “These shuttles are the future. I hope they inspire our students to think about what innovations they’re going to do” - Paul Johnson, President of Colorado School of Mines

